GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Self-presentation, recognition and management of talents and professional skills, PG_00071040
Field of study	Mathematics

Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	second-cycle studies	Subject group	Humanistic-social subject group
Mode of study	Full-time studies	Mode of delivery	e-learning
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment

Conducting unit	Transport and Logistics -> Institute of Naval Architecture -> Faculty of Mechanical Engineering and Ship Technology -> Faculties of Gdańsk University of Technology

Name and surname of lecturer (lecturers)	Subject supervisor	dr Anna Dembicka
	Teachers	dr Anna Dembicka

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 30.0						
	eNauczanie source address: https://enauczanie.pg.edu.pl/2025/course/view.php?id=4017						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	18.0	50

Subject objectives	Familiarizing the student with the intricacies of self-presentation, effective communication with the labor market, and the elements of the employee talent management process.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems	The student is able to plan and organize work effectively. The student can effectively present their strengths and interests during individual presentations.	[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	The student demonstrates competencies in interpersonal communication, including the practical application of principles of linguistic correctness. The student is able to work effectively in a team..	[SK1] Assessment of group work skills [SK3] Assessment of ability to organize work [SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications	The student is able to prepare a professional CV and cover letter. The student possesses knowledge of the methods used to identify, assess, develop, and retain talent in the contemporary labor market.	[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects

Subject contents	Course content – lecture
	1. Professional potential of an employee in the context of the challenges of a knowledge-based economy.
	2. Employee talents methods of identifying, systematizing, and developing them.
	3. Organizational and individual competencies. Qualifications vs. competencies.
	4. Gallups 34 talents definitions and analysis.
	5. The importance of effective communication overcoming communication barriers and managing conflict.
	6. The specifics of virtual team collaboration factors strengthening and weakening team creativity.
	7. Employee self-presentation (stage fright, public speaking skills, gaining audience favor).
	8. Characteristics of successful public speeches (body language, language errors, visual elements in presentations, etiquette and savoir-vivre).
	9. Principles of writing a CV and cover letter.
	10. Stimulators and inhibitors of successful job interviews.
	11. Examples of personality tests and analytical thinking tests.
	12. Characteristics of future leaders and building employee engagement.
	13. Self-management in time a way to increase work efficiency.
	14. Causes of professional burnout and prevention strategies.

Prerequisites and co-requisites	basic knowledge of psychology, sociology, and human capital management.

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	course paper	60.0%	50.0%
	group presentation and self-presentation	60.0%	50.0%

Recommended reading	Basic literature	W. Daniecki, Talenty w firmie, czyli jak rekrutować i motywować najlepszych, PWN. Warszawa 2015.
		A. Miś, Zarządzanie talentami w polskich organizacjach, Wolters Kluwer 2020.
		P. Kutnyj, Sztuka autoprezentacji i wystąpień publicznych. Na żywo i online, PWN, Warszawa 2021
		M. Miller, Przyciąganie talentów, MT Biznes, Warszawa 2020.
		D. Carnegie, Jak stać się doskonałym mówcą i rozmówcą, Wydawnictwo Studio EMKA, 2012.
		A. Więcka, Jak mówić o sobie dobrze, Wydawnictwo Zwierciadło, Warszawa 2020.
		M. Rusinek, A. Załazińska, Jak się dogadać, czyli retoryka codzienna, Wydawnictwo Znak, Kraków 2018.
	Supplementary literature	O. Fox Cabane, Mit charyzmy, Dom Wydawniczy REBIS, Poznań 2016.
		M. Oczkoś, Sztuka mówienia bez bełkotania i faflunienia, Wydawnictwo RM, 2015.
	eResources addresses	

Example issues/ example questions/ tasks being completed	authentic leadership, charismatic leadership, servant leadership, personalistic leadership, remote leadership, health and safety as pillars of employee potential management, self-management in time as a way to increase a leaders work efficiency

Practical activites within the subject	Not applicable

Document generated electronically. Does not require a seal or signature.