



## Subject card

Subject name and code	ENGLISH LANGUAGE, PG_00071274						
Field of study	Engineering Management						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Part-time studies (on-line)	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Center -> Vice-Rector For Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Małgorzata Hincke-Uszacka					
	Teachers	mgr Małgorzata Hincke-Uszacka					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	18.0	0.0	0.0	0.0	18
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	18	4.0		28.0		50
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.			[SW1] Assessment of factual knowledge		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.			[SU3] Assessment of ability to use knowledge gained from the subject [SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		

Subject contents	<p>Course content – exercises</p> <p><b>Vocabulary:</b></p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p><b>Grammar:</b></p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p><b>Writing:</b></p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p><b>Reading:</b></p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p><b>Listening:</b></p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p><b>Speaking:</b></p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="451 1328 798 1361">Subject passing criteria</th> <th data-bbox="805 1328 1141 1361">Passing threshold</th> <th data-bbox="1149 1328 1477 1361">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 1361 798 1395">tests</td> <td data-bbox="805 1361 1141 1395">60.0%</td> <td data-bbox="1149 1361 1477 1395">60.0%</td> </tr> <tr> <td data-bbox="451 1395 798 1429">active course participation</td> <td data-bbox="805 1395 1141 1429">60.0%</td> <td data-bbox="1149 1395 1477 1429">20.0%</td> </tr> <tr> <td data-bbox="451 1429 798 1462">homework</td> <td data-bbox="805 1429 1141 1462">60.0%</td> <td data-bbox="1149 1429 1477 1462">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	tests	60.0%	60.0%	active course participation	60.0%	20.0%	homework	60.0%	20.0%
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Recommended reading	Basic literature	Business Partner (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016													
	Supplementary literature	<ul style="list-style-type: none"> <li>• FCE/Advanced Language Practice (Michael Vince)</li> <li>• Business Vocabulary in Use Upper-Intermediate / Advanced</li> <li>• BEC Vantage Testbuilder</li> </ul>													
	eResources addresses														
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand management - an article about luxury brands, case study - creating a global brand.														
Practical activities within the subject	Not applicable														

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