



Subject card

Subject name and code	, PG_00071363						
Field of study	Naval Architecture and Offshore Structures						
Date of commencement of studies	February 2026	Academic year of realisation of subject			2025/2026		
Education level	second-cycle studies	Subject group					
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish English		
Semester of study	1	ECTS credits			1.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Division of Marine Auxiliary Machinery -> Institute of Naval Architecture -> Faculty of Mechanical Engineering and Ship Technology -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. inż. Wojciech Litwin				
	Teachers		prof. dr hab. inż. Wojciech Litwin				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	15	0.0		0.0		15
Subject objectives	The aim of the course is to deepen knowledge about the impact of cultural differences on management in an international environment and to develop analytical and decision-making skills in a cross-cultural context.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications	Deepening knowledge about the impact of cultural differences on management in an international environment and developing analytical and decision-making skills in multinational groups.			[SW1] Assessment of factual knowledge		
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems	Deepening knowledge about the impact of cultural differences on management in an international environment and developing analytical and decision-making skills in multinational groups.			[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	Deepening knowledge about the impact of cultural differences on management in an international environment and developing analytical and decision-making skills in multinational groups.			[SK3] Assessment of ability to organize work		
Subject contents	Course content – lecture 1. Introduction to Cross-Cultural Management 2. Dimensions of Culture and Cultural Clusters (Hofstede, Trompenaars, GLOBE). 3. Cross-Cultural Communication 4. Negotiations in an Intercultural Context - Differences in Approaches to Conflict, Compromise, and Hierarchy. 5. Stereotypes, Prejudice, and Ethnocentrism - Sources, Threats, and Ways to Overcome Them 6. Cross-Cultural Leadership 7. Challenges and Best Practices in Working in a Multicultural Environment						
Prerequisites and co-requisites	Basic knowledge of organizational management.						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	presence		75.0%		100.0%		

Recommended reading	Basic literature	<p><i>Browaeys, M. J., Price, R. (2019). Understanding Cross-Cultural Management (4th ed.). Pearson.</i></p> <p><i>Maznevski, M.L. et al. (2025). International management behavior (9th ed.). Cambridge: Cambridge University Press.</i></p> <p><i>Moran, R. T., Harris, P. R., Stripp, W. G. (2011). Managing Cultural Differences: Global Leadership Strategies for Cross-Cultural Business Success (8th ed.). Routledge.</i></p> <p><i>Meyer, E. (2020). The Culture Map: Breaking Through the Invisible Boundaries of Global Business. MT Biznes / PublicAffairs.</i></p> <p><i>Thomas, D. C., Inkson, K. (2017). Cultural Intelligence: Surviving and Thriving in the Global Village (3rd ed.). Berrett-Koehler</i></p>
	Supplementary literature	none
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Jak różnice kulturowe wpływają na komunikację? Jakie wymiary kultury według klasyfikacji Hofstede wpływają na styl przywództwa? Jak stereotypy wpływają na proces podejmowania decyzji i współpracę w organizacjach międzynarodowych?</p> <p>230</p> <p>How do cultural differences affect communication? What dimensions of culture, according to Hofstede's classification, influence leadership style? How do stereotypes influence decision-making and collaboration in international organizations?</p>	
Practical activities within the subject	Not applicable	

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