



Subject card

Subject name and code	GEOPOLITICAL ENVIRONMENT, PG_00071702						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2026/2027	
Education level	first-cycle studies	Subject group				Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				English	
Semester of study	2	ECTS credits				3.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Department of Philosophy and Science Methodology -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr inż. Izabela Borucińska					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	45	3.0	27.0	75		
Subject objectives	The aim of the course is to prepare students to analyze and interpret the impact of geopolitical factors on corporate activities and strategic decisionmaking in the international environment, on the basis of knowledge in the fields of geopolitics, international economic relations, and political risk analysis, as well as to foster attitudes related to responsible and informed action under conditions of geopolitical uncertainty in the context of global business.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U04] develops logical solutions to complex or unstructured problems, even under conditions of uncertainty.	is able to develop logical solutions to complex and unstructured decision making problems arising from geopolitical conditions, using political risk analysis methods and strategic analysis tools			[SU1] Assessment of task fulfilment		
	[K6_W07] knows and understands advanced methods for analyzing the management process in technical, legal, economic, financial, and social contexts.	knows and understands methods for analyzing management processes in a geopolitical context, in particular with regard to the impact of political, economic, legal, and social factors on the activities of international enterprises			[SW1] Assessment of factual knowledge		
	[K6_K02] is prepared to make competent and ethical decisions to create and maintain economic, social, and environmental values, demonstrating entrepreneurial actions.	is prepared to make competent and ethical decisions under conditions of geopolitical uncertainty, in particular through participation in analyses and teamwork related to corporate strategies in the international environment			[SK5] Assessment of ability to solve problems that arise in practice		

Subject contents	<p>Course content – lecture</p> <ol style="list-style-type: none"> 1. Introduction to the Geopolitical Environment of Business 2. Geopolitics through the Lens of Selected International Relations Theories 3. From Globalisation to Geopolitical Fragmentation 4. International Political Economy: States, Markets and Corporations 5. Global Governance and International Institutions in Shaping Global Business Rules 6. Great-Power Competition, Non-Market Strategy and Corporate Response 7. How U.S.China Rivalry Affects Supply Chains and Business Operations 8. The European Union as a Geopolitical Actor and Global Business Standard-Setter 9. The Asia-Pacific and Indo-Pacific Business Environment 10. Africa and the Global South in the Strategies of State and Non-State Actors 11. The Geopolitics of Strategic Resources: Energy, Critical Minerals and Infrastructure 12. Trade Wars, Sanctions, Export Controls and Economic Statecraft 13. Political Risk Analysis for Business: Concepts, Indicators and Tools 14. Digital Geopolitics: Cybersecurity, AI, Data Sovereignty and Information Warfare 15. Strategic Foresight and Geopolitical Scenario Planning 			
	<p>Course content – exercises</p> <ol style="list-style-type: none"> 1. Introduction to the Geopolitical Environment of Business 2. Geopolitics through the Lens of Selected International Relations Theories 3. From Globalisation to Geopolitical Fragmentation 4. International Political Economy: States, Markets and Corporations 5. Global Governance and International Institutions in Shaping Global Business Rules 6. Great-Power Competition, Non-Market Strategy and Corporate Response 7. How U.S.China Rivalry Affects Supply Chains and Business Operations 8. The European Union as a Geopolitical Actor and Global Business Standard-Setter 9. The Asia-Pacific and Indo-Pacific Business Environment 10. Africa and the Global South in the Strategies of State and Non-State Actors 11. The Geopolitics of Strategic Resources: Energy, Critical Minerals and Infrastructure 12. Trade Wars, Sanctions, Export Controls and Economic Statecraft 13. Political Risk Analysis for Business: Concepts, Indicators and Tools <p>Digital Geopolitics: Cybersecurity, AI, Data Sovereignty and Information Warfare</p> <p>Strategic Foresight and Geopolitical Scenario Planning</p>			
Prerequisites and co-requisites				
Assessment methods and criteria		Subject passing criteria	Passing threshold	Percentage of the final grade
		Group simulations	60.0%	35.0%
		Test with problem based questions	60.0%	30.0%
		Problem solving tasks	60.0%	35.0%
Recommended reading	Basic literature	<p>Dalby, S. (2020). <i>Anthropocene Geopolitics: Globalization, Security, Sustainability</i>. University of Ottawa Press.</p> <p>Daividsen, P. (2026). <i>Geopolitics, the State, and Political Science: Contextualizing Rudolf Kjellén, Founder of Geopolitics</i>. Routledge.</p> <p>Dürr, B., Heilmann, S. (2025). <i>Geoeconomics: How Geopolitical Rivalries Reshape Global Markets</i>. GeoEcon Publishing</p> <p>Flint, C. (2021). <i>Introduction to Geopolitics</i>, Taylor & Francis Ltd.</p> <p>Rosenberg, Mike.(2023). <i>Strategy and Geopolitics: Understanding Global Complexity in a Turbulent World</i>. Emerald Publishing.</p>		

	Supplementary literature	<p>Auslin, M.R. (2020). <i>Asia's New Geopolitics</i>. Hoover Institution Press, U.S.</p> <p>Farrell, H., & Newman, A. L. (2023). <i>Underground Empire: How America Weaponized the World Economy</i>. Henry Holt and Co.</p> <p>Goldthau, A., & Westphal, K. (2022). Geoeconomics of the Energy Transition. <i>Energy Policy</i>, 162, 112-812.</p> <p>Kania, A. (2026). <i>Resilient Global Supply Chains and Geopolitical Risk: Evidence from Central and Eastern Europe</i>. Routledge.</p> <p>Short, J. R. (2021). <i>Geopolitics: Making Sense of a Changing World</i>. Rowman & Littlefield.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Explain, using examples, how geopolitical factors influence corporate decisionmaking.</p> <p>Discuss, using examples, the identification and analysis process of geopolitical risk factors in the operations of transnational corporations.</p> <p>Explain how business conditions are shaped through regulations issued by international institutions.</p>	
Practical activities within the subject	Not applicable	

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