



Subject card

Subject name and code	SUSTAINABILITY MANAGEMENT, PG_00071724						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2028/2029	
Education level	first-cycle studies	Subject group				Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				English	
Semester of study	6	ECTS credits				3.0	
Learning profile	general academic profile	Assessment form				exam	
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Małgorzata Zięba					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		3.0		27.0	75
Subject objectives	to prepare students to identify and analyse sustainability-related management problems in organisations and to select appropriate methods for addressing them, based on knowledge of sustainability concepts, corporate social and environmental responsibility, and circular economy principles, while fostering an attitude of continuous learning and professional development in the context of sustainable organisational management.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W01] has an advanced understanding of management issues and selects appropriate methods for their resolution, considering the complex relationships between the analyzed phenomena.	knows and understands problems of sustainable development in organisational management and explains the interrelations between economic, social, and environmental dimensions of sustainability, including corporate social and environmental responsibility and circular economy principles			[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
	[K6_K02] is prepared to make competent and ethical decisions to create and maintain economic, social, and environmental values, demonstrating entrepreneurial actions.	is ready to make responsible decisions related to sustainable business practices, considering their impact on the environment, society, and the economy, and shows initiative in seeking and implementing solutions such as the circular economy and responsible resource management.			[SK1] Assessment of group work skills [SK5] Assessment of ability to solve problems that arise in practice		
	[K6_U06] acquires specialized knowledge in the field of management, demonstrating the ability to effectively plan individual work and pursue lifelong learning.	is able to identify and analyse sustainability-related management problems in organisations, select appropriate sustainability management methods, and use newly acquired knowledge to support their own professional development in the field of sustainability management			[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		

Subject contents	Course content – lecture		
	<ul style="list-style-type: none"> <li>• Introduction to Sustainability Management</li> <li>• Background and History of Sustainable Development: Definitions, Evolution, and Key Stakeholders</li> <li>• Sustainable Development and Business Activity: Emerging Approaches and Business Paradigms</li> <li>• Sustainability in Organizational Contexts</li> <li>• Corporate Social and Environmental Responsibility</li> </ul>		
	Course content – exercises		
	<ul style="list-style-type: none"> <li>• Sustainable Resource Management in Organizations</li> <li>• Introduction to Circular Economy and Related Concepts</li> <li>• Implementation and Assessment of Circular Economy Strategies in Companies</li> <li>• Shared Resources and Business Collaboration in Circular Economy Ecosystems</li> <li>• Work, Communication, and Diversity in Virtual Teams Supporting Sustainable Transformation</li> </ul>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Team project	60.0%	50.0%
	Final test	60.0%	50.0%
Recommended reading	Basic literature	<p>Blewit, J. (2008) Understanding Sustainable Development. Earthscan Publications Ltd.</p> <p>Elliott, J. (2006) An Introduction to Sustainable Development. Routledge.</p> <p>Jackson, T. (2017) Prosperity without Growth: Foundations for the Economy of Tomorrow. Routledge</p> <p>Laasch, O., &amp; Conaway, R. N. (2014) Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics. Cengage Learning</p> <p>21st Century corporate citizenship: a practical guide to delivering value to society and your business / by Dave Stangis Katherine Valvoda Smith, United Kingdom: Emerald Publishing, 2017</p> <p>Circle Economy. (2019). 7. The Circularity Gap Report 2019 EU Action: 2030 climate &amp; energy framework</p>	
	Supplementary literature	<p>Mintzberg, H. (2015) Rebalancing Society: Radical Renewal Beyond Left, Right, and Center. Berrett-Koehler Publishers, Inc. (<a href="https://mintzberg.org/books/rebalancing-society">https://mintzberg.org/books/rebalancing-society</a>)</p> <p>Raworth, K. (2017) Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist. Random House Business Books</p> <p>Reid, D. G. (2021) A New World-System: From Chaos to Sustainability (Routledge Studies in Sustainable Development). Routledge</p> <p>Dictionary of corporate social responsibility: CSR, sustainability, ethics and governance / Samuel O. Idowu, editor-in-chief ; Nicholas Capaldi, Matthias S. Fifka, Liangrong Zu, Rene Schmidpeter, co-editors. New York: Springer, 2015</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Can you name some of the global challenges and social developments that have led sustainability to become such an important topic today?</p> <p>We need a systemic and collaborative approach to tackle the climate crisis. Why?</p> <p>What do you think are the roles of governments and companies in sustainability?</p> <p>What do you think is your biggest negative impact on the environment? What do you / can you do to minimize that impact?</p> <p>Why is CSER important for businesses?</p> <p>Name 5 CSER examples you consider to be successful and give arguments</p> <p>What are the trends in CSER?</p> <p>How would you describe the challenge of resource depletion? What are the main problems and opportunities?</p> <p>Name at least 3 EU policy issues dealing to sustainable resource management</p> <p>Please provide the benefits of moving from the linear to the circular economy from the business and environment perspective</p>		
Practical activities within the subject	Not applicable		

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