



Subject card

Subject name and code	Communication in the business environment, PG_00072159						
Field of study	Economics						
Date of commencement of studies	October 2025	Academic year of realisation of subject			2026/2027		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Human Capital -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Paweł Ziemiański					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		15.0	50
Subject objectives	to prepare students for effective communication and collaboration within teams, particularly in solving interdisciplinary problems, based on knowledge of communication theories and tools in the business environment, as well as to develop attitudes related to responsible and ethical decision-making in the context of organizational functioning.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U03] collaborates with others in solving interdisciplinary problems.	is able to collaborate with others in solving interdisciplinary problems, applying team communication and argumentation techniques, as well as principles supporting collaboration in the business environment.			[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_K02] is prepared to make competent and ethical decisions to create and maintain economic, social, and environmental values, demonstrating entrepreneurial actions.	is ready to make competent and ethical decisions in the process of communication within an organization, in particular through active participation in team tasks, analysis of problem situations, and reflection on the consequences of communication-related actions.			[SK5] Assessment of ability to solve problems that arise in practice		

