



Subject card

Subject name and code	Public policy, PG_00072177						
Field of study	Management, Management						
Date of commencement of studies	February 2026		Academic year of realisation of subject			2026/2027	
Education level	second-cycle studies		Subject group			Optional subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			3.0	
Learning profile	general academic profile		Assessment form			assessment	
Conducting unit	Centre of Eastern Studies -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Krystyna Gomółka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		4.0		26.0	75
Subject objectives	to prepare students to analyse and design solutions in the field of public policy based on knowledge of contemporary management problems, while fostering responsibility for decision-making in the context of complex socio-economic relationships.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W01] "demonstrates in-depth knowledge and understanding of contemporary management problems, and selects methods for resolving them while taking into account the complex interrelationships among the phenomena being analyzed.		knows and understands contemporary management problems in the field of public policy and methods for addressing them, in the context of designing and implementing sectoral policies, taking into account complex relationships between social, economic, and institutional phenomena.		[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.		is ready to make responsible and ethical decisions in the field of public policy, taking into account the public interest as well as economic, social, and environmental values, particularly through participation in analyses and discussions of public policy solutions.		[SK1] Assessment of group work skills [SK2] Assessment of progress of work [SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U02] presents logical and well-founded arguments regarding obtained results through the analysis and synthesis of information in various business contexts, critically evaluating their interpretation.		is able to formulate and present logical and well-founded arguments regarding public policy solutions by analysing and synthesising information from various sources and critically interpreting data and public decisions.		[SU3] Assessment of ability to use knowledge gained from the subject [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		

Subject contents	<p>Course content – lecture</p> <p>The subject and scope of public policy studies</p> <p>Actors of public policy</p> <p>Legal foundations of public policies</p> <p>Education policy</p> <p>Higher education policy</p> <p>Information policy</p> <p>Housing policy</p> <p>Family policy</p> <p>Health policy</p> <p>Tourism policy</p> <p>Energy policy</p> <p>Environmental policy</p> <p>Transport policy</p> <p>Foreign policy</p>		
	<p>Course content – exercises</p> <p>The subject and scope of public policy studies</p> <p>Actors of public policy</p> <p>Legal foundations of public policies</p> <p>Education policy</p> <p>Higher education policy</p> <p>Information policy</p> <p>Housing policy</p> <p>Family policy</p> <p>Health policy</p> <p>Tourism policy</p> <p>Energy policy</p> <p>Environmental policy</p> <p>Transport policy</p> <p>Foreign policy</p>		
Prerequisites and co-requisites	<ul style="list-style-type: none"> • Microeconomics • Basics of law 		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam with open-ended questions	60.0%	50.0%
	Presentation	60.0%	25.0%
	Group task assigned by the instructor.	60.0%	25.0%
Recommended reading	Basic literature	<p>Surdej, A. (red.) (2012). Analiza ekonomiczna w polityce publicznej. Warszawa: Wydawnictwo Scholar.</p> <p>Osiński, J.(2013). Polityka publiczna we współczesnym państwie. Warszawa: Wydawnictwo SGH.</p> <p>Potoczek, A. (2017). Polityka regionalna jako polityka publiczna. Kraków: Wydawnictwo UJ.</p> <p>Zybała, A., (2014). Polityki publiczne. Doświadczenia w tworzeniu i wykonywaniu programów publicznych w Polsce i w innych krajach. Warszawa: Wydawnictwo Krajowa Szkoła Administracji Publicznej.</p> <p>Kwaśniewski, J. (red.) (2018). Nauki o polityce publicznej. Warszawa: Wydawnictwo Uniwersytetu Warszawskiego.</p>	
	Supplementary literature	<p>Arcimowicz J., (2011) Urzędnicy w służbie demokratycznego państwa, Wydawnictwo UW, Warszawa</p> <p>Finanse. Polityka Publiczna,(2015) red K. Poznańska, K. Kraj, Wydawnictwo SGH Warszawa.</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Define the essence of public policy.</p> <p>List and characterize the sources of financing public policy.</p> <p>Discuss Polands transport policy.</p> <p>Characterize Polands foreign policy.</p>		
Practical activites within the subject	Not applicable		

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