



Subject card

|   |   |  |                                     |            |  |  |     |
|---|---|--|-------------------------------------|------------|--|--|-----|
| Subject name and code                       | MANAGEMENT CONCEPTS, PG_00063812  |  |                                     |            |  |  |     |
| Field of study                              | Management  |  |                                     |            |  |  |     |
| Date of commencement of studies             | October 2026  | Academic year of realisation of subject  |                                     |            |  | 2026/2027  |     |
| Education level                             | second-cycle studies  | Subject group  |                                     |            |  | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |     |
| Mode of study                               | Full-time studies   | Mode of delivery   |                                     |            |  | at the university  |     |
| Year of study                               | 1   | Language of instruction  |                                     |            |  | English  |     |
| Semester of study                           | 2   | ECTS credits   |                                     |            |  | 2.0  |     |
| Learning profile                            | general academic profile  | Assessment form  |                                     |            |  | assessment   |     |
| Conducting unit                             | Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology   |  |                                     |            |  |  |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor  | dr Elżbieta Karwowska  |                                     |            |  |  |     |
|   | Teachers  | dr Elżbieta Karwowska<br>dr hab. inż. Wioleta Kucharska  |                                     |            |  |  |     |
| Lesson types                                | Lesson type   | Lecture  | Tutorial                            | Laboratory | Project  | Seminar  | SUM |
|   | Number of study hours   | 30.0   | 0.0                                 | 0.0        | 0.0  | 0.0  | 30  |
|   | E-learning hours included: 0.0  |  |                                     |            |  |  |     |
| Learning activity and number of study hours | Learning activity   | Participation in didactic classes included in study plan   | Participation in consultation hours |            | Self-study   | SUM  |     |
|   | Number of study hours   | 30   | 6.0                                 |            | 14.0   | 50   |     |
| Subject objectives                          | To prepare students to understand and analyze key management concepts and their application in teamwork, based on in-depth knowledge of management development processes and trends, as well as to shape attitudes of openness to cooperation and adaptation to changing organizational conditions in the context of the functioning of modern organizations. |  |                                     |            |  |  |     |
| Learning outcomes                           | Course outcome  | Subject outcome  |                                     |            | Method of verification   |  |     |
|   | [K7_U05] collaborates with others in team projects, effectively fulfilling both leadership and team member roles to achieve established goals.  | Is able to use management concepts in teamwork, cooperating with others as a leader or team member, applying them to the analysis of organizational problems and the achievement of common goals.          |                                     |            | [SU3] Assessment of ability to use knowledge gained from the subject |  |     |
|   | [K7_W02] understands the significance and interrelationships of key components describing economic processes, drawing on in-depth knowledge aligned with major developmental trends in scientific disciplines related to the field of studies.  | Knows and understands key management concepts and their interdependencies in the context of the evolution of management thought and contemporary trends in the development of management in organizations. |                                     |            | [SW1] Assessment of factual knowledge                                |  |     |

| Subject contents   | <p>Course content – lecture<br/>Lectures:</p> <ol style="list-style-type: none"> <li>1. Introduction and course overview</li> <li>2. Teamwork and Team Management</li> <li>3. Creativity Management</li> <li>4. Neurodiversity in the Workplace</li> <li>5. Change Management</li> <li>6. Knowledge Management</li> <li>7. Agile Organizations</li> <li>8. Organizational Culture</li> <li>9. People Management and Human Capital Development</li> <li>10. The Future of Leadership</li> <li>11. Responsibility and decision-making</li> <li>12. Teal Organizations</li> <li>13. Crisis Management</li> <li>14. Research Paper Development in Management</li> <li>15. Academic Review in Management</li> </ol> <p>Tutorials/Exercises: Case studies</p> |  |  |                          |                   |                               |                    |       |       |                 |       |       |
|--|---|--|--|--------------------------|-------------------|-------------------------------|--------------------|-------|-------|-----------------|-------|-------|
| Prerequisites and co-requisites                                |   |  |  |                          |                   |                               |                    |       |       |                 |       |       |
| Assessment methods and criteria                                | <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Subject passing criteria</th> <th style="width: 30%;">Passing threshold</th> <th style="width: 30%;">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>Problem based test</td> <td>60.0%</td> <td>50.0%</td> </tr> <tr> <td>Team case study</td> <td>60.0%</td> <td>50.0%</td> </tr> </tbody> </table>   |  |  | Subject passing criteria | Passing threshold | Percentage of the final grade | Problem based test | 60.0% | 50.0% | Team case study | 60.0% | 50.0% |
| Subject passing criteria                                       | Passing threshold   | Percentage of the final grade  |  |                          |                   |                               |                    |       |       |                 |       |       |
| Problem based test   | 60.0%   | 50.0%  |  |                          |                   |                               |                    |       |       |                 |       |       |
| Team case study  | 60.0%   | 50.0%  |  |                          |                   |                               |                    |       |       |                 |       |       |
| Recommended reading  | <p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>   | <p>Robbins, S. P., Coulter, M., &amp; Long, L. (2025). Management (16thed.). Pearson.</p> <p>Lussier, R. N. (2023). Management fundamentals: Concepts, applications, and skill development (10th ed.). SAGE Publications, Inc.</p> <p>Acaedmic articles shared during weekly classes</p> |  |                          |                   |                               |                    |       |       |                 |       |       |
| Example issues/<br>example questions/<br>tasks being completed | <p>Evolution of management concepts using a specific industry/business as an example</p> <p>What is meant by effective management?</p> <p>The impact of Covid-19 crisis on management concepts</p> <p>Directions in the development of management concepts</p>  |  |  |                          |                   |                               |                    |       |       |                 |       |       |
| Practical activites within the subject                         | Not applicable  |  |  |                          |                   |                               |                    |       |       |                 |       |       |

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