



Subject card

Subject name and code	INTERNATIONAL MANAGEMENT, PG_00061126						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2027/2028	
Education level	second-cycle studies	Subject group				Optional subject group Specialty subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	3	ECTS credits				4.0	
Learning profile	general academic profile	Assessment form				exam	
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Małgorzata Zięba					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	45	6.0		49.0	100	
Subject objectives	Analyzes management systems operating in an international environment						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.	make competent and ethical decisions, taking into account international conditions, taking care of economic, social and environmental values			[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_W04] has an in-depth understanding of analytical methods, reliable data sources, and copyright principles in the context of solving contemporary management problems.	identifies reliable sources of information about the international conditions of management processes, using them to create solutions supporting managers operating on the global market			[SW1] Assessment of factual knowledge		
Subject contents	<p>Course content – lecture</p> <p>Introduction</p> <p>Global business environment</p> <p>Political, legal and technological environment</p> <p>Differences between countries in economic policies</p> <p>Business responsibility and ethical aspects</p> <p>The role of culture in international management</p> <p>Geographical aspects of international business</p> <p>How to become an international company</p> <p>Entering foreign markets</p> <p>International structures</p> <p>Global production, outsourcing, logistics</p> <p>Competitive advantage in the global aspect</p> <p>International HR Management</p> <p>Emigrants in international business</p>						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Exam		51.0%		60.0%		
	Test during the semester		51.0%		40.0%		

Recommended reading	Basic literature	International Management: Culture, Strategy, and Behavior, Fred Luthans, Jonathan Doh Challenges and Opportunities in International Business, <a href="https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-ininternational-business.pdf">https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-ininternational-business.pdf</a> Global Strategy, <a href="https://2012books.lardbucket.org/pdfs/globalstrategy.pdf">https://2012books.lardbucket.org/pdfs/globalstrategy.pdf</a> Deresky H. - International Management, 2016 Czinkota, Rivoli, Ronkainen - International Business
	Supplementary literature	Hooley G., Wilson D., - Internationalization. Process, Context and Markets
	eResources addresses	
Example issues/ example questions/ tasks being completed	Discussion of the location of the new factory of the international concern	
Practical activities within the subject	Not applicable	

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