



Subject card

Subject name and code	CORPORATE SUSTAINABILITY, PG_00061128						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2027/2028	
Education level	second-cycle studies	Subject group				Optional subject group Specialty subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	3	ECTS credits				4.0	
Learning profile	general academic profile	Assessment form				exam	
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Małgorzata Zięba					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	45	6.0		49.0	100	
Subject objectives	Identifies and explains the complex relationships between factors affecting the sustainable development of an organization						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_W02] understands the significance and interrelationships of key components describing economic processes, drawing on in-depth knowledge aligned with major developmental trends in scientific disciplines related to the field of studies.		improves the functioning of the organization by explaining the impact and mutual relations of key factors influencing its sustainable development			[SW1] Assessment of factual knowledge	
	[K7_K01] is ready to critically evaluate his/her knowledge in management and seek expert opinions when facing difficulties in solving a problem independently.		explains cognitive and practical problems of sustainable development based on known theories			[SK5] Assessment of ability to solve problems that arise in practice	
Subject contents	<p>Course content – lecture</p> <ul style="list-style-type: none"> Climate change and sustainability Corporate social and environmental responsibility (CSER) Sustainable management Responsible businesses theory and examples Sustainable growth strategies Sustainable finance and risks Environmental audits assumptions Environmental audits examples Sustainability reporting assumptions Sustainability reporting examples Sustainable internationalization Sustainable tourism Sustainable production sector Sustainable public organizations Sustainable organizations future trends 						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	60.0%	60.0%
	Tests during the semester	60.0%	40.0%
Recommended reading	Basic literature	21st Century corporate citizenship: a practical guide to delivering value to society and your business / by Dave Stangis Katherine Valvoda Smith, United Kingdom: Emerald Publishing, 2017 Dictionary of corporate social responsibility: CSR, sustainability, ethics and governance / Samuel O. Idowu, editor-in-chief Nicholas Capaldi, Matthias S. Fifka, Liangrong Zu, Rene Schmidpeter, co-editors. New York : Springer, 2015	
	Supplementary literature	ISO 26000 Social responsibility standard ISO 14000 standard series for Environmental management Selected Journal articles, e.g. from journals: Social Responsibility Journal (Emerald Publishing); Journal of Business Ethics (Springer); Business and Society (Sage)	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Please analyse the CSER strategy of the company (...) Please study the sustainability report of the company (...) and reflect on the companys environmental impact communicated. What are the main challenges and how does the company deal with them? Please analyse the stakeholder communication strategy of the company (...) What are the elements of an environmental audit? Provide examples of activities from the sustainable tourism sector		
Practical activites within the subject	Not applicable		

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