



Subject card

Subject name and code	ITRODUCTION TO MANAGEMENT, PG_00067664						
Field of study	Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Wioleta Kucharska				
	Teachers		dr hab. inż. Wioleta Kucharska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	eNauczanie source addresses: Moodle ID: 8618 Wprowadzenie do zarządzania https://enauczanie.pg.edu.pl/2025/course/view.php?id=8618						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		41.0	75
Subject objectives	Preparing students to understand and interpret the functioning of organizations based on knowledge of management, as well as fostering responsible and ethical attitudes in the context of making managerial decisions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U04] is able to prepare and convincingly present the results of specialized analyses, providing in-depth interpretation during debates and meetings with various audiences.		is able to interpret all areas of an organization's operations and convincingly present the factors influencing the effectiveness of these activities		[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.		is ready to make managerial decisions while safeguarding the public interest and maintaining economic, social, and environmental values		[SK5] Assessment of ability to solve problems that arise in practice		

Subject contents	Course content – lecture		
	The Concept of Managerial Roles Decision-Making Corporate Ethics and Social Responsibility Organization, Its Types and Formalization Organizational Structure History of Management Organizational Behavior and Personality Theories Motivation: Classical and Contemporary Theories What is Organizational Culture? Analysis of the Organizational Environment Change and Innovation Management Management and Leadership Communication GenAI and Control		
	Course content – exercises		
	Managerial Responsibilities and Competencies Decision-Making and Bounded Rationality Managing in a global environment Corporate Ethics and Social Responsibility Analysis of the Organizational Environment Organizational Structure Group Behavior and Personality Theories Organizational Culture Change and Innovation Management Communication		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam with open-ended questions	60.0%	50.0%
	Moderated discussion based on excercises	60.0%	50.0%
Recommended reading	Basic literature	Koźmiński A.K., Jemielniak D., Latusek-Jurczak D., Pikos, A. (2023). Zarządzanie. Nowe otwarcie, EAN: : 9788381754583. Poltext	
	Supplementary literature	Mintzberg H. (2011) Managing, Pearson Education	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What is management? How to effectively manage individual groups / units in the organization?		
Practical activites within the subject	Not applicable		

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