



Subject card

Subject name and code	Micro-Entrepreneurship, PG_00068750						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2027/2028	
Education level	second-cycle studies	Subject group				Optional subject group Specialty subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				Polish	
Semester of study	3	ECTS credits				4.0	
Learning profile	general academic profile	Assessment form				exam	
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		50.0	100
Subject objectives	Identifies management concepts and methods that can be used in micro-enterprises, taking into account legal and financial regulations						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_U01] creates innovative solutions for complex and unstructured processes, considering unpredictable environmental conditions through the synthesis of information from various sources.		can develop innovative solutions for microenterprise challenges by synthesizing information from various sources			[SU3] Assessment of ability to use knowledge gained from the subject	
	[K7_W01] "demonstrates in-depth knowledge and understanding of contemporary management problems, and selects methods for resolving them while taking into account the complex interrelationships among the phenomena being analyzed.		knows and understands the specific nature of managerial challenges in micro-enterprises and is able to select appropriate methods for their analysis and resolution			[SW1] Assessment of factual knowledge	

Subject contents	<p>Course content – lecture</p> <p>LECTURE</p> <p>Choosing a legal form from the point of view of accounting and tax records</p> <p>Small business taxes</p> <p>The use of Internet tools and programs supporting business activity</p> <p>Quality systems for small businesses</p> <p>Quality management in small enterprises - basic information</p> <p>TUTORIAL</p> <p>Choosing a legal form from the point of view of accounting and tax records</p> <p>Small business taxes</p> <p>Differences between traditional and flexible employment - benefits for the employee and the employer</p> <p>Ways of establishing and terminating an employment relationship as an element of the employee selection strategy</p> <p>Rights and obligations of the employee and the employer</p> <p>Public procurement as an instrument to support enterprises in Poland</p> <p>Public procurement and innovation</p> <p>The use of IT tools to analyze and develop a strategy in the company</p> <p>Quality systems for small businesses</p> <p>Quality management in small enterprises - basic information</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="459 616 794 638">Subject passing criteria</th> <th data-bbox="802 616 1137 638">Passing threshold</th> <th data-bbox="1145 616 1481 638">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="459 645 794 667">Exam</td> <td data-bbox="802 645 1137 667">60.0%</td> <td data-bbox="1145 645 1481 667">50.0%</td> </tr> <tr> <td data-bbox="459 674 794 696">Activity in class</td> <td data-bbox="802 674 1137 696">60.0%</td> <td data-bbox="1145 674 1481 696">20.0%</td> </tr> <tr> <td data-bbox="459 703 794 725">Essay</td> <td data-bbox="802 703 1137 725">60.0%</td> <td data-bbox="1145 703 1481 725">30.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Exam	60.0%	50.0%	Activity in class	60.0%	20.0%	Essay	60.0%	30.0%
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Recommended reading	Basic literature	<p>Alexander Osterwalder, Yves Pigneur, Tworzenie modeli biznesowych, Onepress 2012</p> <p>J. Iwin-Garzyńska, Opodatkowanie przedsiębiorstw Wybrane zagadnienia Difin, 2013</p> <p>W. Wyrzykowski Księgi, ewidencje i rejestry podatkowe małych przedsiębiorców, VM Media VM Group, Gdańsk, 2005</p>													
	Supplementary literature	<p>C. Zott, R. Amit, & L.Massa. 'The Business Model: Theoretical Roots, Recent Developments, and Future Research', WP-862, IESE, June, 2010 - revised September 2010</p> <p>Z. Żaro P.Sasin, Jak założyć i poprowadzić własną firmę, Wydawnictwo Sigma 2015</p>													
	eResources addresses														
Example issues/ example questions/ tasks being completed	<p>Describe the methods of promoting a micro-enterprise using online tools</p> <p>Describe the basic methods of tax records</p> <p>Indicate ways of hiring employees</p> <p>Suggest a quality system for a sample company</p>														
Practical activities within the subject	Not applicable														

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