



Subject card

Subject name and code	SUSTAINABLE DEVELOPMENT OF A COMPANY, PG_00067686						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	second-cycle studies	Subject group			Optional subject group Specialty subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		25.0	75
Subject objectives	Identifies and explains the complex relationships between factors affecting the sustainable development of an organization						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W02] understands the significance and interrelationships of key components describing economic processes, drawing on in-depth knowledge aligned with major developmental trends in scientific disciplines related to the field of studies.		has in-depth knowledge of the interrelations between economic, social, and environmental aspects of business operations in the context of current trends in management and economics disciplines.		[SW1] Assessment of factual knowledge		
	[K7_K01] is ready to critically evaluate his/her knowledge in management and seek expert opinions when facing difficulties in solving a problem independently.		is able to critically assess their knowledge in the area of sustainable business development and, when necessary, seek expert input to solve complex management problems		[SK3] Assessment of ability to organize work [SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	<p>Course content – lecture</p> <p>Climate change and sustainability</p> <p>Corporate social and environmental responsibility (CSER)</p> <p>Sustainable management</p> <p>Responsible businesses theory and examples</p> <p>Sustainable growth strategies</p> <p>Sustainable finance and risks</p> <p>Environmental audits assumptions</p> <p>Environmental audits examples</p> <p>Sustainability reporting assumptions</p> <p>Sustainability reporting examples</p> <p>Sustainable internationalization</p> <p>Sustainable tourism</p> <p>Sustainable production sector</p> <p>Sustainable public organizations</p> <p>Sustainable organizations future trends</p>						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Tests in the semester	60.0%	50.0%
	Exam	60.0%	50.0%
Recommended reading	Basic literature	<p>Jabłoński, A. (2013). Modele zrównoważonego biznesu-miejsce i rola w koncepcji zarządzania strategicznego. Prace Naukowe Wałbrzyskiej Wyższej Szkoły Zarządzania i Przedsiębiorczości, 22, 283-295</p> <p>Laszlo, C. (2008). Firma zrównoważonego rozwoju: jak wypracować trwałą wartość z uwzględnieniem efektów społecznych i ekologicznych. Wydawnictwo Studio Emka</p> <p>Kuciński, K. (Ed.). (2009). Strategie przedsiębiorstw wobec wymogów zrównoważonego rozwoju: praca zbiorowa. Szkoła Główna Handlowa-Oficyna Wydawnicza</p>	
	Supplementary literature	<p>ISO 26000 Social responsibility standard</p> <p>ISO 14000 standard series for Environmental management</p> <p>Wybrane artykuły z czasopism: Social Responsibility Journal (Emerald Publishing), Journal of Business Ethics (Springer), Business and Society (Sage)</p> <p>Mierzenie efektywności i wpływu społecznego działań CSR https://odpowiedzialnybiznes.pl/wp-content/uploads/2012/12/Mierzenie-efektywnosci-dzialan-CSR_FOB_2012.pdf</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Please analyse the CSER strategy of the company (...)</p> <p>Please study the sustainability report of the company (...) and reflect on the company's environmental impact communicated. What are the main challenges and how does the company deal with them?</p> <p>Please analyse the stakeholder communication strategy of the company (...)</p> <p>What are the elements of an environmental audit?</p> <p>Provide examples of activities from the sustainable tourism sector</p>		
Practical activities within the subject	Not applicable		

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