



Subject card

Subject name and code	ITRODUCTION TO MANAGEMENT, PG_00067699						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Franciszek Kutrzeba				
	Teachers		dr Franciszek Kutrzeba				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		56.0	75
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U04] is able to prepare and convincingly present the results of specialized analyses, providing in-depth interpretation during debates and meetings with various audiences.		is able to develop basic analyses related to management issues and present their results clearly and logically, adapting the interpretation to different audiences		[SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information		
	[K7_K02] acts entrepreneurially, making competent and ethical decisions that consider the public interest as well as economic, social, and environmental values.		is ready to make responsible managerial decisions, guided by ethical principles and considering economic, social, and environmental impacts in entrepreneurial activities		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	<p>Course content – lecture</p> <p>Management and leadership</p> <p>The concept of a managerial role</p> <p>Organization, its types and formalization</p> <p>Organizational structure</p> <p>Creators of management science</p> <p>Tangible and intangible resources</p> <p>Organizational processes</p> <p>Motivating people classical and modern theories</p> <p>Information and knowledge</p> <p>What is organizational culture?</p> <p>Brand and image of the organization</p> <p>Internal and external organization balance</p> <p>Managing the organization's finances</p> <p>Shift management. Organization development. Strategy building</p> <p>Creating value</p> <p>Organization life cycle</p> <p>Innovation and entrepreneurship</p>						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity in class	60.0%	10.0%
	Attendance	90.0%	10.0%
	Final test	60.0%	80.0%
Recommended reading	Basic literature	Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Kozłowski A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer Ciuk S. (2008) Nowe kierunki w badaniach nad przywództwem (w): Nowe kierunki w zarządzaniu, red. M. Kostera	
	Supplementary literature	Mintzberg H. (2011) Managing, Pearson Education	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What is management? How to effectively manage individual groups / units in the organization?		
Practical activities within the subject	Not applicable		

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