



Subject card

Subject name and code	Business Decisions in the Financial Market, PG_00067703						
Field of study	Management						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Finance -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		3.0		90.0	125
Subject objectives	Identifies the determinants shaping the decisions made by the company on the financial markets, analyzing and assessing their effects						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U05] collaborates with others in team projects, effectively fulfilling both leadership and team member roles to achieve established goals.		interprets economic and financial indicators and assesses a company's condition while effectively collaborating in an analytical team		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W06] knows and understands the principles of evaluating the reliability of utilized data, applying in-depth specialized knowledge in the field of economic analysis.		knows methods for risk assessment and for comparing financial instruments based on indicators and reliable economic and financial data		[SW1] Assessment of factual knowledge		

Subject contents	<p>Course content – lecture LECTURE Enterprise as an economic entity and managing its finances The needs of the enterprise in different phases of the life cycle Risk and uncertainty in the business activity The financial market as a place for making financial decisions Company decisions in the money market Company decisions on the deposit and credit market Company decisions on the capital market Instruments supporting the company's activity, assessment of the possibility of their use by the company</p> <p>Decisions of enterprises on the currency market The derivatives market as a place to reduce the company's financial risk TUTORIAL Economic, property and financial management of the enterprise Determinants of financial decisions - profitability, liquidity, debt Interest rates in decision making Operational decisions - their determinants and consequences Investment decisions on the financial market - short and long term Evaluation of the profitability of investment decisions Criteria for selecting sources of enterprise financing Comparison of financing costs of selected enterprises The use of derivatives in reducing financial risk Cash flow estimation and risk analysis</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 799 794 835">Subject passing criteria</th> <th data-bbox="794 799 1142 835">Passing threshold</th> <th data-bbox="1142 799 1482 835">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 835 794 871">Exam</td> <td data-bbox="794 835 1142 871">60.0%</td> <td data-bbox="1142 835 1482 871">50.0%</td> </tr> <tr> <td data-bbox="456 871 794 907">Project</td> <td data-bbox="794 871 1142 907">60.0%</td> <td data-bbox="1142 871 1482 907">25.0%</td> </tr> <tr> <td data-bbox="456 907 794 936">Tests during the semester</td> <td data-bbox="794 907 1142 936">60.0%</td> <td data-bbox="1142 907 1482 936">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Exam	60.0%	50.0%	Project	60.0%	25.0%	Tests during the semester	60.0%	25.0%
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Example issues/ example questions/ tasks being completed	<p>Simple and effective rate of return Yield on treasury securities</p>														
Practical activities within the subject	Not applicable														

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