



Subject card

Subject name and code	Intellectual property protection, PG_00067408						
Field of study	Data Engineering, Data Engineering						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2029/2030		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	4	Language of instruction			English		
Semester of study	7	ECTS credits			1.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Philosophy and Science Methodology -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Marita Mcphillips					
	Teachers	dr Marita Mcphillips					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	15	1.0		9.0		25
Subject objectives	Provide students with the knowledge base in the field of the protection of intellectual property rights.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_K02] makes competent and ethical decisions to create and maintain economic, social and environmental values	Student makes ethical decisions regarding intellectual property protection through responsible management and commercialization of innovations, patents, copyrights, and other intellectual property assets			[SK5] Assessment of ability to solve problems that arise in practice		
	[K6_W03] identifies veracious sources of information relevant to the analyzed issues	student identifies reliable sources of information related to intellectual property protection, such as patents, copyrights, trademarks, industrial designs			[SW1] Assessment of factual knowledge		
	[K6_K01] demonstrates awareness of legal, ethical and cultural diversity issues, making socially responsible decisions	The student demonstrates legal, ethical, and cultural awareness when making decisions related to intellectual property protection, taking social responsibility into account in managing innovations, patents, copyrights, and other forms of intellectual property.			[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice		

Subject contents	<p>Course content – exercises Course content exercises</p> <p>Introduction to intellectual property protection</p> <p>Protecting technical innovation/using patents and patent information</p> <p>Copyright protection for creative works</p> <p>Trade marks: IP protection for company reputation</p> <p>Designs: protecting the aesthetic appearance of products</p> <p>IP issues in the work environment: ownership/ confidentiality</p> <p>Using IP to generate revenue/defending valuable IP assets/IP management and commercialisation</p> <p>Ethics connected to IP : usage / plagiarism</p>			
Prerequisites and co-requisites	No requirements			
Assessment methods and criteria	Subject passing criteria		Passing threshold	Percentage of the final grade
	Final test		60.0%	50.0%
	Exercises, tasks		80.0%	50.0%
Recommended reading	Basic literature		WIPO Intellectual Property Protection Handbook,2004 (or later)	
	Supplementary literature		The Entrepreneur's Intellectual Property & Business Handbook, Jon M.Garon (second edition or later)	
	eResources addresses			
Example issues/ example questions/ tasks being completed	Advantages and disadvantages of the European patent			
Practical activities within the subject	Not applicable			

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