



Subject card

Subject name and code	Entrepreneurship, PG_00031920						
Field of study	Technical Physics						
Date of commencement of studies	February 2027		Academic year of realisation of subject		2026/2027		
Education level	second-cycle studies		Subject group		Optional subject group Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Julita Wasilczuk				
	Teachers		dr hab. Julita Wasilczuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The main aim of the course is to familiarize students with a wide range of issues in the field of entrepreneurship and train their skills needed for developing the business concept and its implementation.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications		knows the ways of financing business activities		[SW1] Assessment of factual knowledge		
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems		is able to use the canvass of the business model, to plan business activities		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W07] understands economic, legal and ethical determinants, as well as the social and environmental implications of physics-based technologies; is familiar with principles of intellectual property protection and entrepreneurship.						
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment		participates in the discussions about determinants of entrepreneurial behaviours		[SK4] Assessment of communication skills, including language correctness		
Subject contents	Course content – lecture Not saints make pots - types of entrepreneurship Who needs a compass and a map? - business model and planning Want to win? learn faster than others - lean start ups The world is not so bad? - contemporary challenges From paper to stamp - the legal challenges of entrepreneurship I produce, but how to sell it? - marketing aspects of new ventures No money, no move - seeking capital for new ventures A world to fix - the social and ethical foundations of entrepreneurship						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written final exam	51.0%	100.0%
Recommended reading	Basic literature	Glinka B. Sudkova S. Przedsiębiorczość, Wolters Kluwer Polska, 2011 Wasilczuk J., Janasz K. Kaczmarska B. Przedsiębiorczość i finansowanie innowacji, PWE, 2020 Artificial Intelligence and Entrepreneurship: Implications for Venture Creation in the Fourth Industrial Revolution - Dominic Chalmers, Niall G. MacKenzie, Sara Carter, 2021	
	Supplementary literature	Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc. Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. Entrepreneurship as a process 2. Determinants of SMEs' innovetiveness 3. Entrepreneurship supporting system in Poland 4. Source of funding for entrepreneurship		
Practical activites within the subject	Not applicable		

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