



Subject card

Subject name and code	Professional Communication Fundamentals, PG_00056490						
Field of study	Mechanical and Medical Engineering, Mechatronics, Mechanical Engineering, Transport and Logistics, Power Engineering, Management and Production Engineering, Design and Construction of Yachts, Naval Architecture and Offshore Structures						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	first-cycle studies		Subject group				
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Institute of Energy -> Faculty of Mechanical Engineering and Ship Technology -> Faculties of Gdańsk University of Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marzena Banaszek				
	Teachers		dr inż. Marzena Banaszek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	eNauczanie source addresses: Moodle ID: 7970 Podstawy komunikacji interpersonalnej, W, WIMiO, sem.01, zimowy 26/27 (PG_00056490) https://enauczanie.pg.edu.pl/2025/course/view.php?id=7970						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The lecture aims to familiarize students with the basic issues of interpersonal communication, to develop the skills of noticing differences in communication in various social and cultural contexts and the ability to overcome conflicts and prejudices resulting from such differences. Classes are conducted using a workshop method based on activating students through work and discussions, case studies, genre scenes, individual work, simulations and mini-lectures with a discussion of practical examples.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications	The student is familiar with the basic concepts, principles, and mechanisms of interpersonal communication and understands their application in social and professional relationships.	[SW3] Assessment of knowledge contained in written work and projects
	[K6_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	The student is able to explain the need to apply knowledge of interpersonal communication when functioning in a social environment, highlighting its importance for building and maintaining interpersonal relationships, accurately recognizing the needs and intentions of others, and communicating effectively in various social and professional situations.	[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice
	[K6_U71] is able to apply knowledge from humanities, social sciences, economics, or law to solve problems	The student is able to apply knowledge of interpersonal communication to identify, analyze, and resolve problems arising in the process of communicating with others, taking into account the fundamental principles of effective communication, interpersonal differences, and social and situational factors.	[SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task
Subject contents	Course content – lecture COMMUNICATION PROCESS: the concept and characteristics of the communication process VERBAL COMMUNICATION: general theory of signs; characteristics of the verbal communication process NON-VERSIONAL COMMUNICATION: para-language; meta-messages; message effectiveness; distribution of the meaning of the message; characteristics of non-verbal communication INTERCULTURAL COMMUNICATION: diversity and cultural diversity, differences in intercultural communication; barriers in intercultural communication EFFECTIVE COMMUNICATION: principles of effective communication between people; the importance of listening in the process of obtaining information; techniques of active listening ASERIVITY IN COMMUNICATION: assertiveness as a form of communication focused on cooperation; assertive refusal; the ability to receive criticism and praise; assertive communication in difficult situations COMMUNICATION IN A TEAM: team communication process; team communication in conflict situations COMMUNICATION FRAUD: communication fraud; the motives and strategies of lies; portrait of a liar; signs of lying COMMUNICATION IN STRESS: characteristics of stress; strategies for coping with stress; communication under stress MAKING SOCIAL IMPACT. MANIPULATION AND PERSVASION: rules of exerting social influence; persuasion and manipulation in interpersonal communication; techniques for dealing with manipulation INTERNET COMMUNITY OR VIRTUAL SOCIETY: the Internet in the 21st century; virtual world and cyberspace; interpersonal relations and internet communication: the phenomenon of cyber friends, network identity, cyberbullying, internet addiction syndrome; the future of the internet COMMUNICATION IN THE INFORMATION AGE: information society; social changes in the information age; X, Y, Z generations - transformation of the way of communicating PRACTICAL USE OF PERSONAL COMMUNICATION PRINCIPLES: motivation, self-assessment, responsibility, functioning in a group		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written test or Essay or Presentation	50.0%	100.0%
Recommended reading	Basic literature	1. Bieniak H.: Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów. Wydawnictwo Akademii Ekonomicznej 2005 2. Cialdini R.B.: Wwieranie wpływu na ludzi. Teoria i praktyka. Wydawnictwo GWP 2011 3. Dobek-Ostrowska B.: Podstawy komunikowania społecznego. Astrum 2007 4. Griffin E.: Podstawy komunikacji społecznej. Wydawnictwo GWP 2003 5. McKay M.: Sztuka skutecznego porozumiewania się. Wydawnictwo GWP 2007 6. Morreale S.P.: Komunikacja między ludźmi: motywacja, wiedza i umiejętności. PWN 2007 7. Nęcki Z.: Komunikacja międzyludzka. Antykwa 2000 8. Pease A.B. Mowa ciała. Dom Wydawniczy Rebis 2011 9. Pease A.B. Mowa ciała w pracy. Dom Wydawniczy Rebis 2011 10. Stewart J. (red.): Mosty zamiast murów. O komunikowaniu się między ludźmi. PWN 2000	

	Supplementary literature	1. Bacon T., Sposób na opornych. Skuteczne wywieranie wpływu. Wydawnictwo GWP 2013 2. Baran S., Davis D.: Teorie komunikowania masowego, Wydawnictwo Uniwersytetu Jagiellońskiego 2017 3. Collin J., Hansen M.T.: Wielcy z wyboru, MT Biznes 2018 4. Covey S.R.: Szybkość zaufania. Wydawnictwo Rebis 2016 5. Dilts R.: Sztuka prezentacji i komunikacji z grupami, Wydawnictwo PINLP 2009 6. Fiske J.: Wprowadzenie do badań nad komunikowaniem. Astrum 2008 7. Ollivier B: Nauki o komunikacji. Oficyna Naukowa 2010 8. Sinek S.: Zaczynaj od dlaczego, Jak wielcy liderzy inspirują innych do działania. Wydawnictwo Helion 2013 9. Tokarz M.: Argumentacja, perswazja, manipulacja. Wydawnictwo GWP 2006 10. Wiszniewski A.: Jak przekonywująco mówić i przemawiać. PWN 1994
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Why do people communicate with each other? What do they want to achieve through communication and what methods do they use to achieve their goals? 2. How to speak so that others will listen to us. How to listen to understand what others are saying.	
Practical activities within the subject	Not applicable	

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