



## Subject card

|                                             |                                                                                                                                                                                                          |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
|---------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | English Language, PG_00072852                                                                                                                                                                            |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
| Field of study                              | Engineering Management                                                                                                                                                                                   |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
| Date of commencement of studies             | October 2024                                                                                                                                                                                             |                                                          | Academic year of realisation of subject                                                                                                                    |                                     | 2026/2027                                                                                                                                                                 |            |     |
| Education level                             | first-cycle studies                                                                                                                                                                                      |                                                          | Subject group                                                                                                                                              |                                     | Optional subject group                                                                                                                                                    |            |     |
| Mode of study                               | Full-time studies                                                                                                                                                                                        |                                                          | Mode of delivery                                                                                                                                           |                                     | at the university                                                                                                                                                         |            |     |
| Year of study                               | 3                                                                                                                                                                                                        |                                                          | Language of instruction                                                                                                                                    |                                     | English                                                                                                                                                                   |            |     |
| Semester of study                           | 5                                                                                                                                                                                                        |                                                          | ECTS credits                                                                                                                                               |                                     | 2.0                                                                                                                                                                       |            |     |
| Learning profile                            | general academic profile                                                                                                                                                                                 |                                                          | Assessment form                                                                                                                                            |                                     | assessment                                                                                                                                                                |            |     |
| Conducting unit                             | Language Center -> Vice-Rector For Education                                                                                                                                                             |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                       |                                                          | mgr Małgorzata Hincke-Uszacka                                                                                                                              |                                     |                                                                                                                                                                           |            |     |
|                                             | Teachers                                                                                                                                                                                                 |                                                          | mgr Maja Brzeska                                                                                                                                           |                                     |                                                                                                                                                                           |            |     |
|                                             |                                                                                                                                                                                                          |                                                          | mgr Małgorzata Hincke-Uszacka                                                                                                                              |                                     |                                                                                                                                                                           |            |     |
|                                             |                                                                                                                                                                                                          |                                                          | mgr Danuta Zalewska                                                                                                                                        |                                     |                                                                                                                                                                           |            |     |
|                                             |                                                                                                                                                                                                          |                                                          | mgr Małgorzata Strach-Drabina                                                                                                                              |                                     |                                                                                                                                                                           |            |     |
| mgr Małgorzata Majer                        |                                                                                                                                                                                                          |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                              | Lecture                                                  | Tutorial                                                                                                                                                   | Laboratory                          | Project                                                                                                                                                                   | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                    | 0.0                                                      | 30.0                                                                                                                                                       | 0.0                                 | 0.0                                                                                                                                                                       | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                           |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                        | Participation in didactic classes included in study plan |                                                                                                                                                            | Participation in consultation hours |                                                                                                                                                                           | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                    | 30                                                       |                                                                                                                                                            | 4.0                                 |                                                                                                                                                                           | 16.0       | 50  |
| Subject objectives                          | Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.                                                                                                          |                                                          |                                                                                                                                                            |                                     |                                                                                                                                                                           |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                           |                                                          | Subject outcome                                                                                                                                            |                                     | Method of verification                                                                                                                                                    |            |     |
|                                             | [K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR) |                                                          | Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.                                         |                                     | [SU5] Assessment of ability to present the results of task<br>[SU1] Assessment of task fulfilment<br>[SU3] Assessment of ability to use knowledge gained from the subject |            |     |
|                                             | [K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study                   |                                                          | Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary. |                                     | [SW1] Assessment of factual knowledge                                                                                                                                     |            |     |

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Subject contents                                                                                                                                                                                                                                                                                          | Course content – exercises                                                                                                                                                        |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | <b>Vocabulary:</b>                                                                                                                                                                |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | Introduction of specialist language in the field of management, economics, marketing and finance.                                                                                 |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | <b>Grammar:</b>                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | Developing B2/C1 level grammar structures essential for written and verbal communication.                                                                                         |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | <b>Writing:</b>                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.   |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | <b>Reading:</b>                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | Developing various techniques of reading texts in the field of management, economics, marketing and finance.                                                                      |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           | <b>Listening:</b>                                                                                                                                                                 |                                                                                                                                                                                                 |                               |
| Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.                                                                                                                  |                                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
| <b>Speaking:</b>                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
| Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions. |                                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
| Prerequisites and co-requisites                                                                                                                                                                                                                                                                           | Before joining a language group, students are expected to be at level B1 or higher.                                                                                               |                                                                                                                                                                                                 |                               |
| Assessment methods and criteria                                                                                                                                                                                                                                                                           | Subject passing criteria                                                                                                                                                          | Passing threshold                                                                                                                                                                               | Percentage of the final grade |
|                                                                                                                                                                                                                                                                                                           | active course participation                                                                                                                                                       | 60.0%                                                                                                                                                                                           | 20.0%                         |
|                                                                                                                                                                                                                                                                                                           | tests                                                                                                                                                                             | 60.0%                                                                                                                                                                                           | 60.0%                         |
|                                                                                                                                                                                                                                                                                                           | homework                                                                                                                                                                          | 60.0%                                                                                                                                                                                           | 20.0%                         |
| Recommended reading                                                                                                                                                                                                                                                                                       | Basic literature                                                                                                                                                                  | Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016                                                          |                               |
|                                                                                                                                                                                                                                                                                                           | Supplementary literature                                                                                                                                                          | <ul style="list-style-type: none"><li>FCE/Advanced Language Practice (Michael Vince)</li><li>Business Vocabulary in Use Upper-Intermediate / Advanced</li><li>BEC Vantage Testbuilder</li></ul> |                               |
|                                                                                                                                                                                                                                                                                                           | eResources addresses                                                                                                                                                              |                                                                                                                                                                                                 |                               |
|                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                   |                                                                                                                                                                                                 |                               |
| Example issues/ example questions/ tasks being completed                                                                                                                                                                                                                                                  | Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics. |                                                                                                                                                                                                 |                               |
| Practical activities within the subject                                                                                                                                                                                                                                                                   | Not applicable                                                                                                                                                                    |                                                                                                                                                                                                 |                               |