GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	English, PG_00072898		
Field of study	Engineering Management		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	first-cycle studies	Subject group	Optional subject group
Mode of study	Part-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	English
Semester of study	3	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit	Language Center -> Vice-Rector For Education		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Marek Adamczyk	
	Teachers	mgr Marek Adamczyk	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	18.0	0.0	0.0	0.0	18

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	18	3.0	29.0	50

Subject objectives

Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.	[SU5] Assessment of ability to present the results of task [SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject
[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.	[SW1] Assessment of factual knowledge

<table>
<tr><td>Subject contents</td><td>Course content – exercises
Vocabulary:

Introduction of specialist language in the field of management, economics, marketing and finance.

Grammar:

Developing B2/C1 level grammar structures essential for written and verbal communication.

Writing:

Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.

Reading:

Developing various techniques of reading texts in the field of management, economics, marketing and finance.

Listening:

Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.

Speaking:

Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Before joining a language group, students are expected to be at level B1 or higher.</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>active course participation</td><td>60.0%</td><td>20.0%</td></tr>
<tr><td>tests</td><td>60.0%</td><td>60.0%</td></tr>
<tr><td>homework</td><td>60.0%</td><td>20.0%</td></tr>
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<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016</td></tr>
<tr><td>Supplementary literature</td><td>• FCE/Advanced Language Practice (Michael Vince)
• Business Vocabulary in Use Upper-Intermediate / Advanced
• BEC Vantage Testbuilder</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.</td></tr>
<tr><td>Practical activites within the subject</td><td>Not applicable</td></tr>
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