GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Business Insurance, PG_00073949		
Field of study	Economic Analytics		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	first-cycle studies	Subject group	Optional subject group Subject group related to scientific research in the field of study
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit	Faculty of Management and Economics -> Faculties of Gdańsk University of Technology		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Aniela Mikulska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	5.0	15.0	50

Subject objectives

preparing students to analyze risk in business activities and develop insurance protection solutions based on knowledge of business insurance, as well as shaping attitudes related to responsible decision-making, taking into account legal and ethical conditions.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_K01] is ready to fulfill professional roles responsibly, taking legal, ethical, and cultural aspects into account in decision-making processes.	Is ready to responsibly perform professional roles related to making decisions regarding insurance coverage, in particular by taking into account legal and ethical conditions, critically assessing information and justifying proposed solutions.	[SK5] Assessment of ability to solve problems that arise in practice
[K6_U05] leverages the knowledge acquired in the field of economic analytics to solve challenging problems, achieving results that are economically and socially valuable.	is able to apply knowledge of commercial insurance to analyze and resolve complex problems related to business risk and the selection of insurance coverage, while taking into account the economic and social consequences of the proposed solutions, as well as their legal and ethical implications.	[SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task

Subject contents

Course content – exercises

The risk and uncertainty in business.
Enterprise Risk Management.
The concept of insurance. The nature of insurance services.
Basic concepts of the insurance contract.
Basic principles, functions and classifications of insurance.
Organization of the insurance market.
Insurance intermediation.
Criteria for the selection of insurance services. Protection of consumer rights.
Characteristics of selected products in the field of business insurance.

Prerequisites and co-requisites

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>assessment of the individual justification of decisions</td><td>60.0%</td><td>40.0%</td></tr>
<tr><td>group project</td><td>60.0%</td><td>60.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Ronka-Chmielowiec, W. (red.) (2016). Ubezpieczenia. Warszawa: Wydawnictwo C.H. Beck
Podlewski, J. (2015). Ryzyko gospodarcze. 15 studium przypadku. Warszawa: Wydawnictwo Self-Publishing
Kwiecień, I.(2010). Ubezpieczenia w zarządzaniu ryzykiem działalności gospodarczej, Warszawa: Warszawa: Wydawnictwo C.H. Beck.</td></tr>
<tr><td>Supplementary literature</td><td>Podlewski, J. (2015). Apetyt na ryzyko (ebook). Będzin: Wydawnictwo e-bookowo
Korombel, A. (2013). Istota i znaczenie kultury ryzyka dla funkcjonowania organizacji, Zeszyty Naukowe Uniwersytetu Szczecińskiego. Finanse, Rynki Finansowe, Ubezpieczenia, nr 60, s. 471-478.
Williams, C.A. Jr., Smith, M.L., Young, P.C. (2002). Zarządzanie ryzykiem a ubezpieczenia. Warszawa: PWN
Kaczmarek, T.T. (2010). Zarządzanie ryzykiem. Ujęcie interdyscyplinarne. Warszawa: Difin</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">Project: case study, identification of risk sources in business operations, identification and selection of risk management methods, insurance practices.</td></tr>
<tr><td>Practical activites within the subject</td><td colspan="2">Not applicable</td></tr>
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